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Amazon SimpleDB versus RDBMS

In this article by Prabhakar Chaganti and Rich Helms, authors of Amazon SimpleDB Developer Guide, you'll see the differences between SimpleDB and a traditional RDBMS, as well as the pros and cons of using SimpleDB as the storage engine in your application.

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Author News

Packt is looking for SAP experts to write a new set of books...

Packt is planning to expand its range of SAP books and is currently inviting SAP experts to approach Packt with their book ideas at author@packtpub.com. Those who do not have book ideas but are interested in writing a book are also invited to get in touch.

The topics that Packt finds immediately interesting to publish a book on include the following:

- SAP Business Intelligence
- SAP reporting with various SAP tools and crystal reports
- SAP ERP
- SAP certification guides
- SAP Netweaver

This list is not exhaustive so if you would like to suggest topics other than this, please feel free to do so.

More details about this opportunity can be found at <http://bit.ly/adH2kW>

Author Interview: Michael Churchward, co-author of Moodle 1.9 Extension Development

Michael Churchward participated in an interview with Packt recently. When asked about the benefits writing a book got him, he said, "It made me think about what I do, and helped to define it better. My business is customizing Moodle, and the book will be a great marketing tool for my business".

Read Mike's interview in detail here:

<http://bit.ly/aSjvj1>

Author Interview: Bart Kummel, author of Apache MyFaces 1.2 Web Application Development book

Bart, the author of Apache MyFaces 1.2 Web Application Development book was happy to advise the budding authors during his interview with Packt and said, "Writing a book is a great experience! However, you should realize that it will take a lot of time and effort. It will also have impact on your social life, but that's of course only temporary. If I'd ever write another book, I'd try to reserve more time for writing in advance, for example by temporarily reducing my work hours."

Read Bart's complete interview here: <http://bit.ly/a6rILK>

Packt is looking for Customer Relationship Management experts to write a new set of books...

Packt wants to develop focused, specific, and highly practical CRM books for communities of developers, administrators, and newbies. CRM experts interested in writing for Packt are invited to contact Packt with their book ideas (if they have one).

More details about this opportunity can be read at: <http://authors.packtpub.com/content/packt-invites-crm-experts-write-books>

JAX London & DevCon London Conferences

JAX London & DevCon London conferences in September

Two conferences for developers will take place in London, September 27th-29th.

JAX London returns for an Autumn Edition with a packed schedule of Java technology, software architecture and agile methodologies.

DevCon London debuts with an excellent schedule of content for .NET developer professionals.

The conferences bring together many leading experts and thought leaders from Europe, the US and the UK to deliver intensive programmes of insight and innovation. Technical presentations and tutorials will offer in-depth coverage of latest technologies and practical implementation techniques.

Register before 25th June for Very Early Bird prices, saving you GBP 100 on delegate places.

www.jaxlondon.com

www.devconlondon.com

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Stay subscribed to our newsletter to win an iPod Shuffle! We will be selecting one subscriber of our newsletter at random every month, who will go on to win an iPod Shuffle.

JUNE 2010 RESULTS

The winner for this month is **Brian Finneran**. Congratulations!

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